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Media Advisory
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LAAHU & VCAHU to Host 200 Brokers for Medicare Summit on August 24

(Los Angeles, Ca.) – The Los Angeles Association of Health Underwriters (LAAHU) and the Ventura County Association of Health Underwriters (VCAHU) are providing a Medicare training August 24 at the Sportsman’s Lodge in Studio City, Ca., featuring a Regional Liaison from the U.S. Center for Medicare and Medicaid Services (CMS).

Peter Bauer, Regional Liaison for CMS will present the course, “The Original Single Payer – Medicare.” Mr. Bauer will present the course and LAAHU welcomes press attendance and interview requests, and will make available experts on the agent’s role in the Medicare market and the future of Medicare.

The event will include a full range of Medicare topics, both for beginners and advanced, including the future of Medicare, Medigap, Medicare marketing, transitioning from the group market and more.

Agenda

- 8:30 – 10:00: Registration, Exhibitor Time, Breakfast
- 8:45 – 9:45: Medicare Basics with Korey Platt
- 10:00 – 11:00: Medicare Marketing with Harry Thal & Nic Cavarra
- 11:00 – 12:00: Track 1: Intro to AHIP with Judy Daniels
Track 2: Marketing Your Brand to Stand Out from the Crowd with Joe Navarro
- 12:00 – 1:15: Lunch
- 1:15 – 2:15: Track 1: Medigap Today and Tomorrow with Sean Pekarsky
Track 2: Looking at Medicare, Present & Future with Dr. Arthur Lurvey
- 2:15 – 3:15: Track 1: Medical Insurance for Expatriates – A Growing Market with Cristina Picardi
Track 2: From Group Insurance to Medicare with Maggie Stedt
- 3:15 to 4:15: The Original Single Payer – Medicare with Peter Bauer from CMS

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To register for a press pass and complimentary registration please email info@laahu.org
For more information, please call Dede Kennedy-Simington at 626.378.5656 or email dede@genesisfinancial.biz or Jolene Bibian at email jolene@leonrousso.com

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