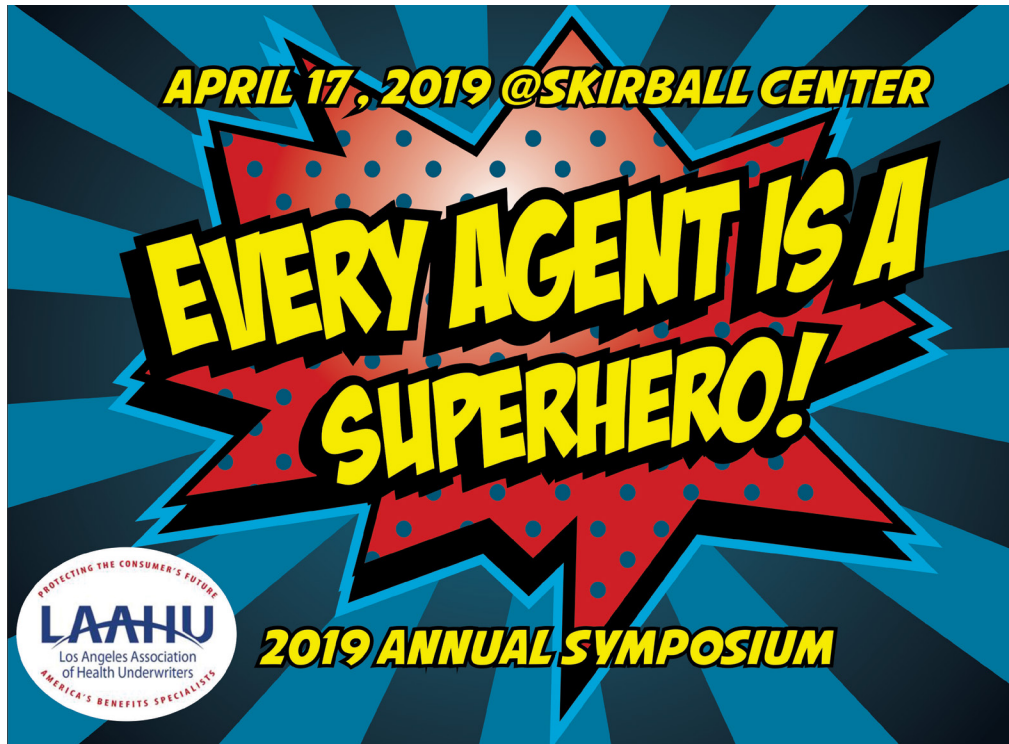


# 2019 LAAHU ANNUAL SYMPOSIUM

**SPONSORSHIP OPPORTUNITIES - APRIL 17, 2019**



**NEW Location: Skirball Cultural Center**

**2701 N Sepulveda Blvd., Los Angeles, CA 90049**

Sponsor, Exhibit, Network, Educate, and  
Encourage Teamwork & Healthy Competition

LAAHU's Annual Symposium is the largest in the State and includes updates from DC, breakout sessions for the new Consumer track, Small Business and Large Employer. We attract well over 500 attendees each year. Speaker requests are out to high-profile, sure-to-draw speakers that will once again make this the premier networking and educational gathering of insurance professionals in Southern California. We are expecting a great attendance, and Kick off Networking event in the Exhibitor Hall.

## **LAAHU 2019 Annual Symposium Sponsorship Opportunities**

### **(1) Gold Sponsor \$10,000**

#### ADVERTISING

- Company logo on all Annual Symposium marketing materials
- Private Dinner with 5 brokers - More Information TBD
- Advertising Logo on the front page of LAAHU website for 1 year
- Introduction of keynote speaker
- 5 minute presentation or video
- Promote 4 of your company events via email to LAAHU members
- Logo on Audio Visual loop during Keynote transition time

#### LAAHU EXHIBITOR BOOTH PACKAGE

- Double booth (2 tables) +4 exhibitor registrations
- 6 complimentary registrations
- 10% discount for additional attendees (names and payment must be made at least 1 week before event)
- LAAHU TIMES E-NEWSLETTER
- E- Newsletter - Front-page advertisement – All Annual Symposium issues

### **(1) Silver Sponsor \$7,500**

#### ADVERTISING

- Company logo on all Annual Symposium marketing materials
- Advertising banner on the front page of LAAHU website for 9 months
- Promote 3 of your company events via email to LAAHU members
- Logo on Audio Visual loop during Keynote transition time
- Introduction of 2 CE Speaker/Courses of Your Choice

#### LAAHU EXHIBITOR BOOTH PACKAGE

- Double booth (2 tables) +4 exhibitor registrations
- 4 complimentary registrations
- 10% discount for additional attendees (names and payment must be made at least 1 week before event)
- LAAHU TIMES E-NEWSLETTER
- E- Newsletter - Front-page advertisement – All Annual Symposium issues

### **(1) Bronze Sponsor \$6,000**

#### ADVERTISING

- Company logo on all Annual Symposium marketing materials
- Advertising banner on the front page of LAAHU website for 6 months
- Promote 2 of your company events via email to LAAHU members
- Logo on Audio Visual loop during Keynote transition time
- Introduction of 1 CE Speaker/Course of Your Choice

#### LAAHU EXHIBITOR BOOTH PACKAGE

- Single booth ( table) +2 exhibitor registrations
- 3 complimentary registrations
- 10% discount for additional attendees (names and payment must be made at least 1 week before event)

**Name Badge Sponsor \$5,000**

ADVERTISING

- Your staff can volunteer at registration desk day 1 & 2, wearing your company logo'd apparel (max 5 volunteers)
- Your company logo on name badges
- Company logo on all Annual Symposium Day marketing material
- Advertising banner on the front page of LAAHU website for 4 months
- Logo on Audio Visual loop during Keynote transition time
- Promote 1 of your company events via email to LAAHU members

**SOLD OUT**

LAAHU EXHIBITOR BOOTH PACKAGE

- Single booth (1 table) +2 exhibitor registrations
- 2 complimentary registrations
- E- Newsletter - Front-page advertisement – All Annual Symposium issues

**Lanyard Sponsor \$4,000**

ADVERTISING

- We will use the lanyard you provide and hand out at registration table
- Company logo on all Annual Symposium Day marketing material
- Advertising banner on the front page of LAAHU website for 3 months
- Logo on Audio Visual loop during Keynote transition time
- LAAHU EXHIBITOR BOOTH PACKAGE
- Single booth (1 table) +2 exhibitor registrations
- 2 complimentary registrations

**SOLD OUT**

**Bag Sponsor \$4,500**

ADVERTISING

- We will use the bag you provide and hand those out at registration table
- Company logo on all Annual Symposium Day marketing material
- Advertising banner on the front page of LAAHU website for 3 months
- Logo on Audio Visual loop during Keynote transition time
- LAAHU EXHIBITOR BOOTH PACKAGE
- Single booth (1 table) +2 exhibitor registrations
- 2 complimentary registrations

**SOLD OUT**

**Legion of Super Agents - Vanguard Event Sponsor (3 left) \$4,000**

ADVERTISING

- Special Recognition at the "Marketplace Mixer"
- Recognition on signage at the Vanguard Event
- 1 minute commercial at Vanguard Event
- LAAHU EXHIBITOR BOOTH PACKAGE
- Single booth (1 table) +2 exhibitor registrations
- Drinks Tickets to hand out at the Mixer Event.

**Lunch Sponsor (3 total) \$4,000**

ADVERTISING

- Company logo on all Annual Symposium Day marketing material
- Logo on Audio Visual loop during Keynote transition time
- Recognition on signage at the event
- LAAHU EXHIBITOR BOOTH PACKAGE
- Single booth (1 table) +2 exhibitor registrations
- 2 complimentary registrations

**Breakfast Sponsor (3 total) \$4,000**

Advertising/Booth Benefits

- Logo on Audio Visual loop during Keynote transition time
- Recognition on signage at the event
- 2 complimentary registrations
- Single Booth (1) Table +2 exhibitor registrations

**Other Sponsorships - Note that the following sponsorships do not include a Booth**

**Exhibit Hall "Bingo" Card \$1,750**

Advertising

- Your name on the Exhibitor Bingo Card
- Recognition on signage at the event
- Logo on Audio Visual loop during Keynote transition time
- 2 complimentary Registrations

**SOLD OUT**

**Audio Visual Sponsor \$1,500**

Advertising

- Recognition on signage at the event
- Logo on Audio Visual loop during Keynote transition time
- 2 complimentary Registrations

**Programs Sponsor (2) \$1,500**

Advertising

- Logo on Audio Visual loop during Keynote transition time
- Recognition on signage at the event
- 2 complimentary Registrations

**Education Sponsor \$1,500**

Advertising

- Sign Sponsor
- Recognition on signage at the event
- 2 complimentary Registrations

**Speaker Sponsor (2) \$1,500**

Advertising

- Recognition on signage at the event
- 2 complimentary Registrations

**Water Sponsor (2) \$1,500**

Advertising

- Recognition on signage at the event
- 2 complimentary Registrations

**Raffle Prize Ticket Sponsor (1) \$1,500**

Advertising

- Recognition on signage at the event
- Announce winner of raffle prize
- 2 complimentary Registrations

**Coffee Sponsor - (1 left) \$1,500**

Advertising

- Recognition on signage at the event
- 2 complimentary Registrations

**ONE LEFT!**

**Snack Sponsor - (2) \$1,500**

Advertising

- Recognition on signage at the
- 2 complimentary Registrations

**Dessert Sponsor - (2) \$1,500**

Advertising

- Recognition on signage at the event
- 2 complimentary Registrations

# LAAHU Annual Sponsorships

The ANNUAL SPONSORSHIPS allow you to participate in all LAAHU 'events' at a substantial discount, provides special marketing & advertising opportunities, invite guests to member meetings and more. Plus - this will set your annual commitment to LAAHU once per year - which will help to keep your budget intact - and it keeps us from coming back to you throughout the year for additional sponsorships. (Choice priority given to our ANNUAL sponsors.) Some of the Annual Sponsorships also Include a Booth or a Discounted Booth at our Annual Symposium.

LAAHU ANNUAL SPONSORSHIP OPPORTUNITIES	Diamond	Ruby	Emerald	Pearl	Friends of LAAHU
<b>Company Logo on ALL Member Meeting Material Includes: Regular Member Meetings, Annual Conference, and Vanguard</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
<b>Sponsorship of one member meeting, receive one sponsor table, 5 minute pitch, 2 registrations</b>	2/year	1/year	1/year		
<b>Logo image on the front page of LAAHU website</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
<b>Promote YOUR events to LAAHU Membership</b>	4/year	2/year	1/year		
<b>Annual Conference Exhibitor Booth Package</b>	<b>Double Booth (2 tables)</b>	<b>Double Booth (2 tables)</b>	<b>One Booth (1 table)</b>	<b>One Booth (1 table)</b>	<b>50% Off Annual Booth</b>
<b>First choice in booth location at Annual Symposium</b>	<b>X</b>				
<b>Complimentary Annual Symposium Registrations</b>	<b>6</b>	<b>4</b>	<b>2</b>	<b>2</b>	<b>2</b>
<b>10% Discount for additional registrations</b>	<b>X</b>	<b>X</b>	<b>X</b>		
<b>Advertisement in LAAHU Newsletter</b> <small>(must be created by you and provided to info@laahu.org by deadline)</small>	<b>Full Page</b>	<b>1/2 Page</b>	<b>1/4 Page</b>	<b>Logo Only</b>	
<b>First choice of specified Category Sponsor at Annual Conference</b> <small>(Tie determined by earliest to submit sponsor application)***</small>	<b>1st Priority</b>	<b>2nd Priority</b>	<b>3rd Priority</b>	<b>4th Priority</b>	
<b>2 Complimentary attendees at in person member meetings</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
<b>Discount on exhibiting at additional events in the year</b>	<b>40%</b>	<b>35%</b>	<b>30%</b>	<b>20%</b>	<b>10%</b>
<b>SPONSORSHIP</b>	<b>\$10,000</b>	<b>\$7,500</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,500</b>

### RENEWS THE MONTH OF PURCHASE

**Annual Sponsorships include ONE Annual Conference regardless of when purchased.**

**\*\*\*Note: Categories for Annual Conference are listed in following pages, must be selected by December 1 to hold choice**

# SPONSORSHIP APPLICATION

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Contact E-Mail \_\_\_\_\_ Web Site \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**BOOTH OPTIONS: \$900.00 per booth - paid by March 1, 2019 - After March 2, 2019 - price is \$1,000.00**

**SPONSORSHIP TYPE/ NAME:** \_\_\_\_\_

**BOOTH QUANTITY & AMOUNT:** \_\_\_\_\_

**TOTAL FEES ENCLOSED:** \_\_\_\_\_

***PLEASE EMAIL HIGH RES LOGO TO INFO@LAAHU.ORG***

**METHOD OF PAYMENT:**    Check         VISA    MasterCard    AMEX

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name (as it appears on card) \_\_\_\_\_ Signature \_\_\_\_\_

Billing Address (if different from above) \_\_\_\_\_

**A confirmation will be e-mailed to you.**

Return this contract with your credit card information or check payable to:

**Los Angeles Association of Health Underwriters**  
2520 Venture Oaks Way, Suite 150 • Sacramento, California 95833  
1.800.676.1628 – phone • 916.924.7323 – fax  
*www.laahu.org • natalie@camgmt.com (please do not email back contract)*